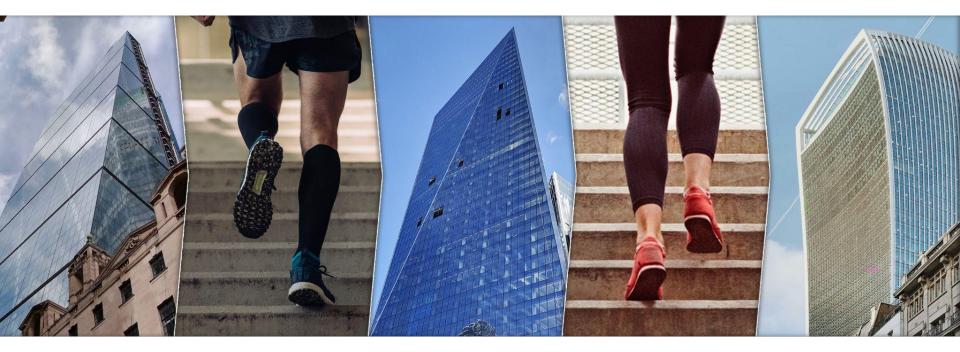
## **Climb the Capital: GivenGain fundraising guide**





action medical research for children









## Fundraising in 3 simple steps

When registering for the event, you can tick to create your GivenGain fundraising page automatically. Didn't tick? Don't worry, just follow these steps:

- 1. <u>Click here</u> to register with GivenGain
- 2. Create your fundraising page (don't forget photos!)
- 3. Share your page's link with friends & family

#### Why GivenGain?

- Use a non-profit platform so 100% goes to charity
- Be part of the official event leaderboard
- Be in with a chance of winning some fab prizes





## **5 top fundraising tips**

- 1. **Personalise Your Page:** Share the reasons behind you taking part and the difference donations will make for the charity you're supporting.
- 2. Set a Realistic Fundraising Goal: Choose a target that feels achievable. You can always increase it later.
- 3. **Kickstart with a Self-Donation:** Make the first donation to your own page, showing how committed you are too.
- 4. **Share on Social Media:** Post your fundraising link regularly on your social platforms. This is a great way to reach more people and increase donations.
- 5. **Keep Donors Updated:** Post updates on your GivenGain page. Your supporters will get email notifications, keeping them engaged and connected to your progress!

### FAQS: (We're here to help!)

#### **Q: Do I have to raise a certain amount?** A: Yes, your target is £300 for your chosen charity

#### Q: Who am I raising money for?

A: Choose from Action Medical Research, Over The Wall, Mental Health UK, or The Brain Tumour Charity

#### Q: I'm used to JustGiving. Can I trust GivenGain?

A: Yes! The added benefit is we're a non-profit platform and we're sure you'll love our fundraising features.

#### Q: What if I want to create a team page?

A: You can have one page as long as the total adds up to £300pp. Or, if you'd prefer to have solo pages feeding into a team page, just email <u>annie.blanchard@givengain.com</u>

# Given Gain

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Start fundraising

## Be a champion for these incredible ev

If you're looking for a challenge, look no further! That's right, it's time t

