

Climb the Capital: GivenGain fundraising guide



Fundraising in 3 simple steps

When registering for the event, you can tick to create your GivenGain fundraising page automatically. Didn't tick? Don't worry, just follow these steps:

1. [Click here](#) to register with GivenGain
2. Create your fundraising page (don't forget photos!)
3. Share your page's link with friends & family

Why GivenGain?

- Use a non-profit platform so 100% goes to charity
- Be part of the official event leaderboard
- Be in with a chance of winning some fab prizes





Given
Gain

5 top fundraising tips

1. **Personalise Your Page:** Share the reasons behind you taking part and the difference donations will make for the charity you're supporting.
2. **Set a Realistic Fundraising Goal:** Choose a target that feels achievable. You can always increase it later.
3. **Kickstart with a Self-Donation:** Make the first donation to your own page, showing how committed you are too.
4. **Share on Social Media:** Post your fundraising link regularly on your social platforms. This is a great way to reach more people and increase donations.
5. **Keep Donors Updated:** Post updates on your GivenGain page. Your supporters will get email notifications, keeping them engaged and connected to your progress!

FAQS: (We're here to help!)

Q: Do I have to raise a certain amount?

A: Yes, your target is £300 for your chosen charity

Q: Who am I raising money for?

A: Choose from Action Medical Research, Over The Wall, Mental Health UK, or The Brain Tumour Charity

Q: I'm used to JustGiving. Can I trust GivenGain?

A: Yes! The added benefit is we're a non-profit platform and we're sure you'll love our fundraising features.

Q: What if I want to create a team page?

A: You can have one page as long as the total adds up to £300pp. Or, if you'd prefer to have solo pages feeding into a team page, just email annie.blanchard@givengain.com

Given Gain

